

# Victor

## Information

Name  
Victor Lopez  
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Website  
http://www.victorlopez.es/en  
Twitter  
http://twitter.com/viclopla

## Qualifications

Sep. 2006 - Jul. 2011  
Bsc. in Computer Engineering  
Polytechnic University of Valencia  
Final Research Project is to be finished on July 2011.

Feb. 2010 - Dec. 2010  
University Exchange Grant  
Monash University, Melbourne.  
Studied six subjects of Bsc. in Computer Science.

May 2011  
SEO Contest Winner  
Polytechnic University of Valencia  
Top position for the keyword "persimón".

Sep. 2009  
TOEFL Exam  
Score of 100/120.

Jul. 2009  
Advanced English Course  
80 hours English course.  
Cambridge (UK)

Aug. 2000  
English Exchange Program Grant  
Lived with a local family and studied at a local School.  
Dublin (Ireland)

## Reference

Sam Gasparini  
Jott Australia Pty. Ltd.  
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+61 3 9859 0480

### PREFERRED POSITION

Online Marketing related Role

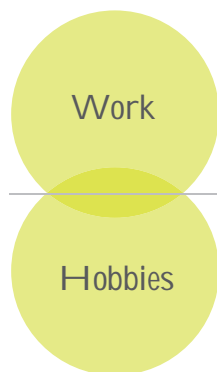
### AVAILABLE FOR

FULL TIME & PART TIME

### QUALIFICATIONS / EMPLOYMENT HISTORY

YEAR	POSITION	WEBSITES	HISTORY & ACHIEVEMENTS
2011	SEO Contest	persimon.info	Winner of the SEO Contest organised by Polytechnic University of Valencia.
2011	Web Developer & SEO at Aklame Group S.L.	politraductor.com hotelando.es zonaingles.com descuentium.com	As a freelancer and under the name Aklame I have developed usable and SEO optimised websites promoted in some cases with SEM strategies. Politraductor.com has more than 500.000 visits each month based on Google Analytics and is in the top 10 for more than 2000 keywords.
2010	Web Developer at Jott Engineering	jottengineering.com	Planned and built Jott Engineering's new website and developed a customer portal to improve the client satisfaction. Worked closely with Jott management to achieve high level results.
2004/09	Web Developer & SEO Assistant at ValenciaSoft	valenciasoft.com regalopublicidad.com farmalent.com aedes.com	In charge of scheduling the project development as well as providing and presenting SEO strategies to the customer for their future implementation. Focus on increasing online sales. regalopublicidad.com is in the top 10 for more than 1000 keywords and has dramatically increased its ROI.
2005/07	Web Developer at Infoactiu	infoactiu.com elmosquitoestampao.com nosolorural.com	Web Designer and Developer, creating websites in PHP/MySQL and using CMS like wordpress. During this period I started to get interested in SEO and the strategies to get more sales from a website.
2000	Freelancer		Developed my first website for my soccer team.

### MY LIFE



- I do not treat Online Marketing as a job but a rewarding and challenging experience. I prefer to call it a vocation.  
- I am a proactive person with a can-do attitude who faces problems as challenges and is always looking for the most effective solution.  
- I am always keen to learn new techniques as I take Internet as a constantly changing environment.

- Travel  
- Reading  
- Play Guitar  
- Soccer  
- Tennis

### TECHNICAL SKILLS

